



**15<sup>th</sup> Annual Conference**  
**on**  
**'Building World-Class Indian Companies and Competence: Strategizing for the Future'**

***A Report***

The 15<sup>th</sup> Annual Conference on 'Building World-Class Indian Companies and Competence: Strategising for the Future' began with the ceremonious lighting of lamp by our esteemed dignitaries, followed by Ganesh Vandana. Our Dean Prof. N. S. Rajan delivered the inaugural speech and welcomed all the speakers. He emphasised on how the future of world-class organisations lies in innovation and adapting to the changing environment.

Mr. Shailesh Haribhakti, Founder & Chief Mentor of Bakers Tilly DHC Pvt. Ltd., in his speech laid emphasis on 'Abundance of everything in today's world' and other aspects such as Exponential Forces, Do It Yourself innovators, Techno-philanthropist and Rising Billion.

Prof. Dr. Dewanand Mahadew, Managing Director, DCIB and Professor of UBIS, Switzerland, gave a lecture on 'Global and Indian Economic Scenario'. He emphasised the need to create a local economy by understanding mega trends, smart cities solution, safety mobility and environment. According to him, strategy is about making things happen with the available resources.



Dr. Sumit Ghoshal, Contributing Editor, Business India, stressed the necessity to create global mindset by thinking beyond the national boundaries. He elucidated the needs of changing habits and keeping oneself open to learning. Mr. Nitin Bhagwat, Vice-Chairman, FCB Ulka Interface, talked about the importance of Indian brands to earn international presence. Indian brands can become global by adapting right branding strategies such as creating a



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country specific competency, leveraging the Indian Diaspora, building digital competency and developing ethical brand.



The conference was well appreciated by audience comprising both students and corporate personalities. It generated a lot of ideas about how to continue to expand our skills. It was a great learning experience and a very insightful and extremely informative session.

